Steph O'Neil Portfolio





Steph O'Neil Instructional Desigher

Access my resume and online portfolio on every page.

Online Portfolio

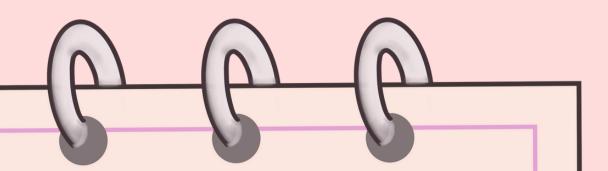
Resume





Steph is a results-driven educator with a passion for learner-centered instruction and educational technology. She enjoys a challenge, whether that is addressing learning gaps or collaborating to solve complex problems. She's a creative, so you'll get hints of her droll sense of humor.







Education

Formal Education

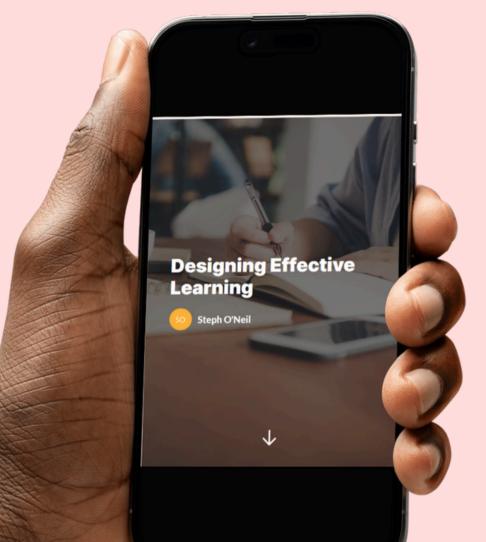
- Master of Fine Arts
 - Creative Writing
- Master of Education
 - Curriculum and Instruction
- Bachelor of Arts
 - Communication
- Professional Writing Certificate

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) Professional Learning

- Online Learning
- User Experience
- Universal Backward Design
- Digital Storytelling and Branding





Micro-Learning: Designing Effective Learning

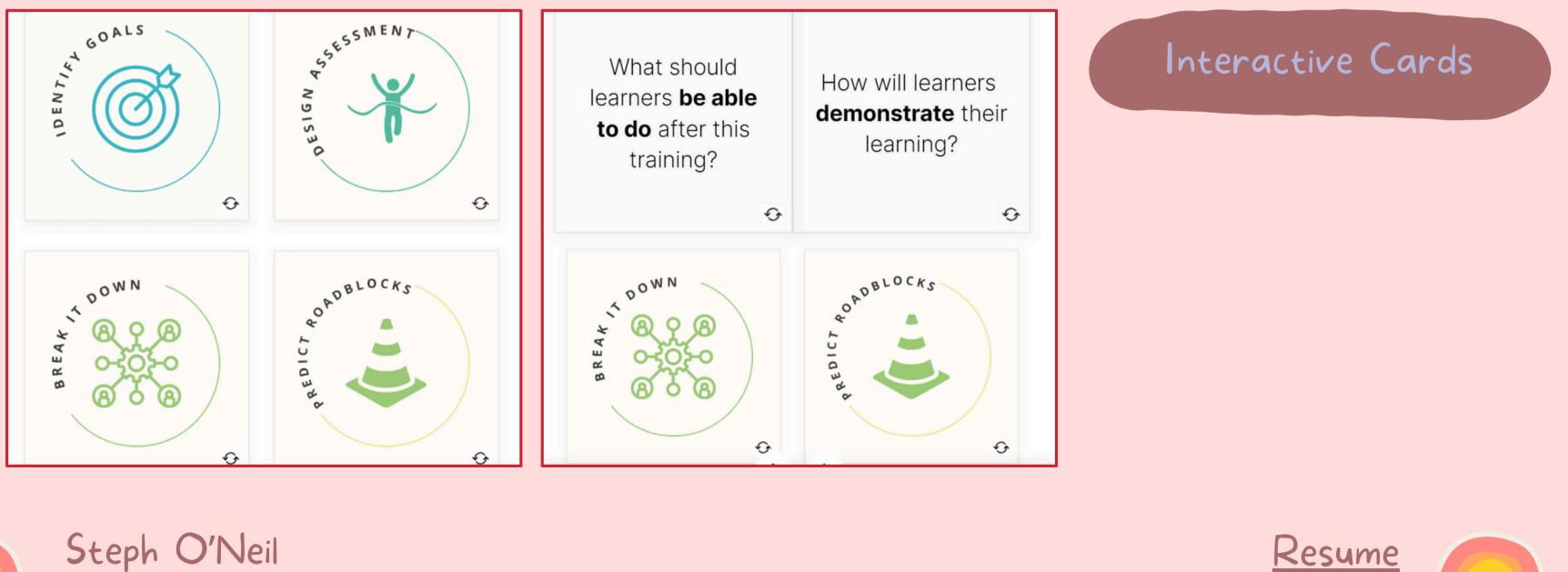
Take the course!

This bite-sized course, created in Articulate Rise gives an overview of backwards design. It has clear objectives, defines the essential information using interactive cards, and ends with a knowledge check that gives learners immediate feedback.





Micro-Learning: Designing Effective Learning





Take the course!

Micro-Learning: **Designing Effective Learning**

Take the course!

Immediate Feedback

When should you think about how learning will be assessed?

It's the first thing you do.

As soon as you identify the goals

At the end of the design process

Learning doesn't need to be assessed

Sorry, no. You should consider how learners will be assessed as

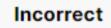
soon as you define your

That's right. You should consider how learners will be assessed

Correct

as soon as you define your learning goals.



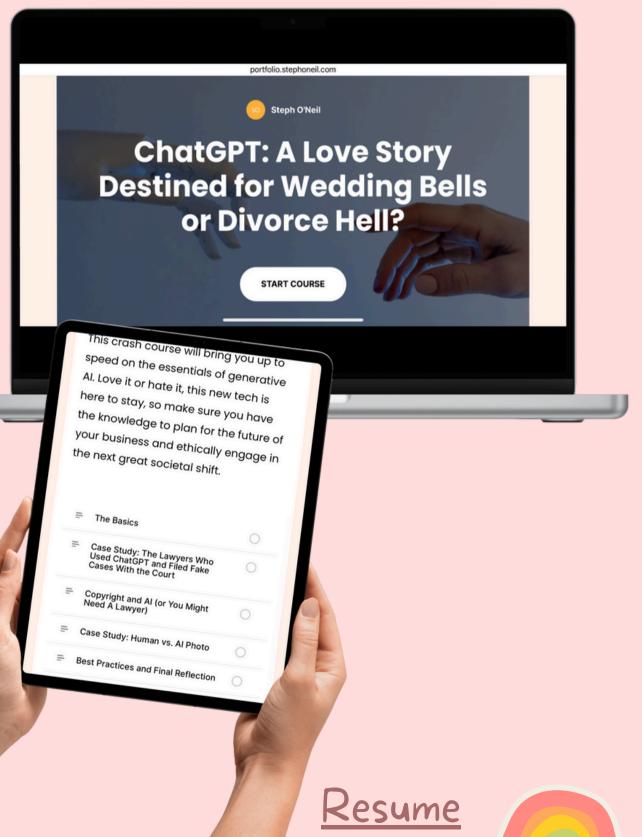




E-Learning Ethics Workshop Generative Al Take the course!

I created this workshop in 2023, but it has stayed relevant because it uses current (at the time) events to guide reflection. This allows learners to develop a deeper understanding of the ethics surrounding generative AI that will guide them as it continues to revolutionize modern life.

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E-Learning Ethics Workshop Generative Al Take the course! Learner-Centered Writing • Conversational Tone • Important ideas in bold. • Set Expectations Steph O'Neil

Instructional Desigher

The goal of this course isn't to tell you what to think. The aim is to provide you **a pathway to form your own decisions so you can approach AI with confidence** and make decisions that are ethical, effective, and most importantly, right for *you*. To do this, each lesson will end with a reflection prompt. Use the prompt to write out your ideas, think about the case study, and ask more questions. By the time we wrap up with Best Practices

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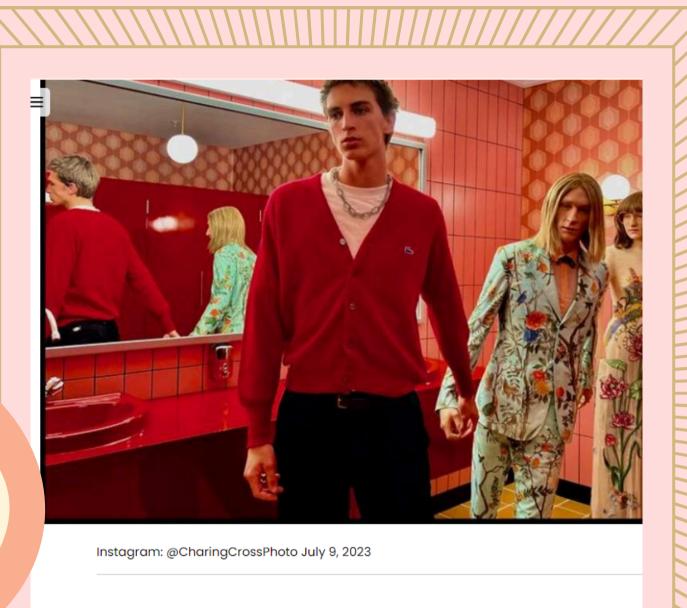
ou should

Resume

E-Learning Ethics Workshop **Generative AI**

Take the course!

Viral (okay, semivial) social media moments are great discussion starters for inperson workshops!



Quick. Don't think too hard:

Real

or

Al?

Is this a real photo or an AI generated image?

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E-Learning Ethics Workshop Generative Al **it's Real!**

Take the course!

Real-Life Examples

- Engage Learners
- Provoke Thought
- Demonstrate relevancy

Steph O'Neil



FASHION.

image

O V

What happened?

This photo was disgualified from a competition after judges suspected it was Al-aenerated. The problem? It's a real photo. You can see the Instaaram post

Instructional Desigher

It was disqualified for being AI, but it is real!

charingcrossphoto · Follow

We have an update regarding Al [artificial intelligence] and this photo from our recent photo competition for

The photographer called CCP today and confirmed the image is a real creation. However, the setting happens to be in a museum for a fashion show so the person in front is the son and the other two figures in the back are mannequins.

It is a great play on what is real and not in our world indeed. Sadly for the entrant the timing was not great considering that AI is such a hot topic, and without the background info we felt the need to question the entire

We can conform that this photo did not contravene our T&C's.

I'm just glad that last slide wasn't a cliffhanger sales-pitch: "Find out the answer when you sign up for my free course!"

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Online Portfolio

Resume

Image Editing

They say don't judge a book by its cover, but that's poor advice if you're selling books. Visually appealing content matters. I made this portfolio and the following image samples in Canva. In the past, I have used Photoshop, as well.





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Image Editing

Infographics can:

- Summarize key information from a learning experience.
- Become a reference tool to help learners integrate new information.
- Provide action items so learners can immediately implement learning

















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Click the infographic to learn more!

Video Editing

Watch the video!

This short video tutorial showcases a single skill. The screen recorded demonstration is supported by both audio explanation and clear written instructions. Light editing keeps the video focused and fast-paced. I used WeVideo for this tutorial, but I also have experience with Final Cut and Adobe Premiere.

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Updating Your Template

View my work at portfolio.stephoneil.com > Intox x

Steph O'Nell «stephoneil@gmail.com» 1

Hello. Yes. I sent this e-mail to my future self in order to have a background screen for record sneak out onto the internet, although I fear that may be too little, too late.

aw a TikTok the other day of a man who showed how easy it is to find someone from a pict show her child how important privacy is, especially on the internet. He found her. It was easy could easily learn that skill or, honestly, simply use ChatGPT to aid me. That's terrifying ... but i

Since I'm not going to show you my inbox, let me tell you about my current obsession: Clifton have research that shows you are better off leaning into your strengths than mitigating your w you navigate they best life systems that work for you.

This has been euphoric, honestly. We get so much advice about the "right" way to do things. I m to work for me. In exploring my strengths, I've discovered that many of these pain point

2:42 / 4:0



Hello!

Hello NAME

I am so excited that we'll be working together. I love know we will achieve your goal of GOAL.

You should have automatically received a copy of th signed up. Please work through it before our coachi you to get the most value out of our time together

Our first meeting is scheduled. Here are the deta



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