Steph O'Neil

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Steph O'Neil

Instructional Desigher

About Steph

Steph is a results-driven educator with a passion for learner-centered instruction and educational technology. She enjoys a challenge, whether that is addressing learning gaps or collaborating to solve complex problems. She's a creative, so you'll get hints of her droll sense of humor.

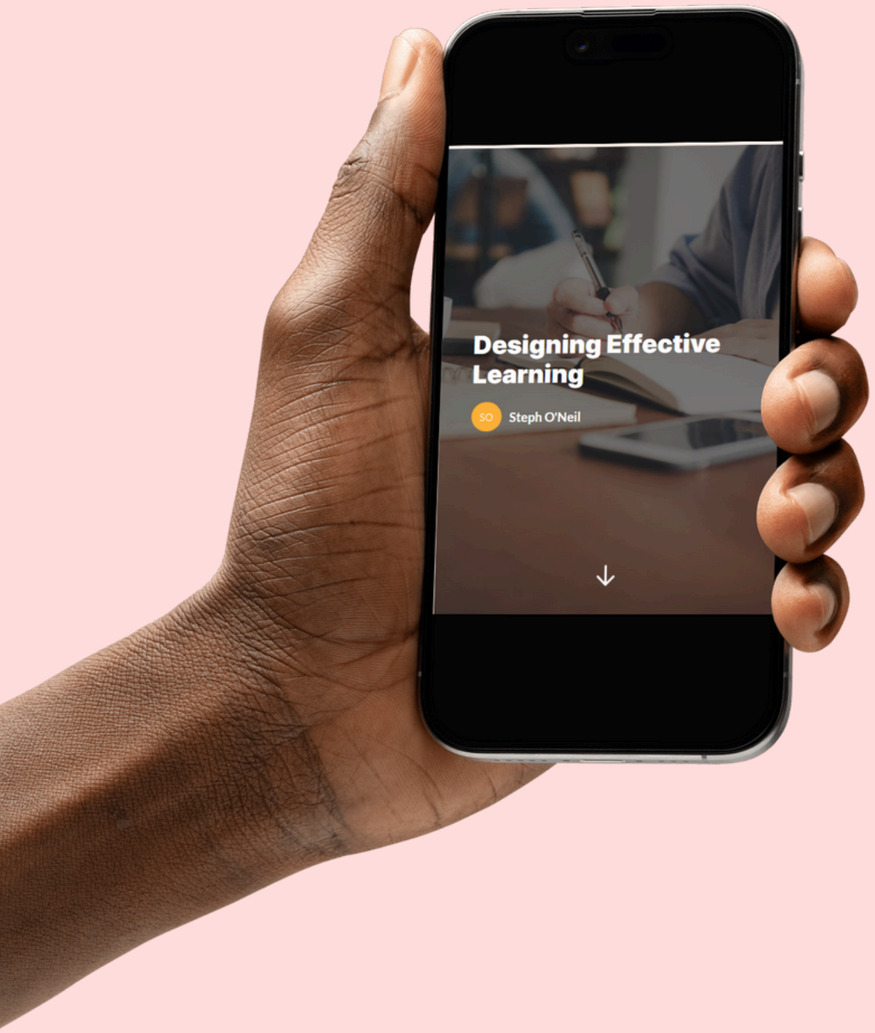
Education

Formal Education

- Master of Fine Arts
  - Creative Writing
- Master of Education
  - Curriculum and Instruction
- Bachelor of Arts
  - Communication
- Professional Writing Certificate

Professional Learning

- Online Learning
- User Experience
- Universal Backward Design
- Digital Storytelling and Branding



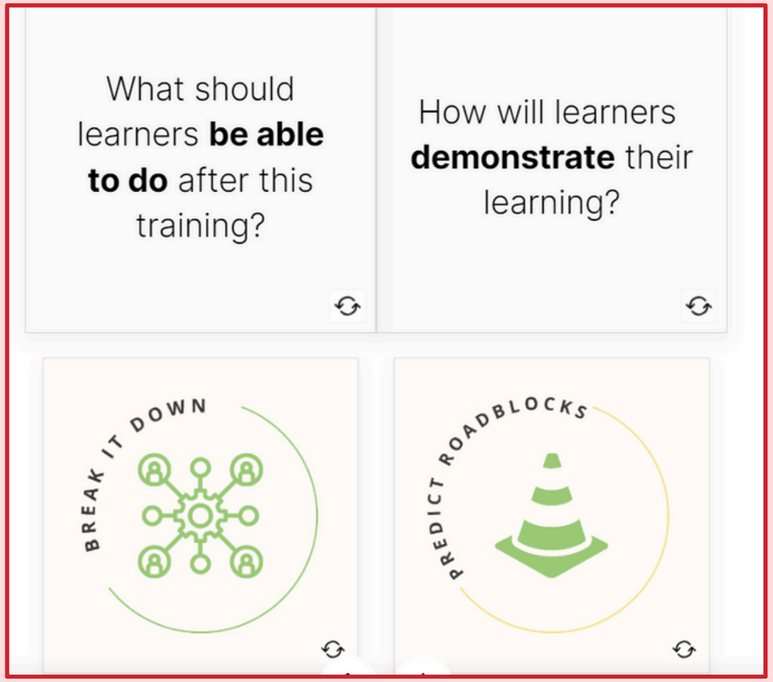
Micro-Learning: Designing Effective Learning

Take the course!

This bite-sized course, created in Articulate Rise gives an overview of backwards design. It has clear objectives, defines the essential information using interactive cards, and ends with a knowledge check that gives learners immediate feedback.

Micro-Learning:
Designing Effective Learning

Take the course!



Interactive Cards

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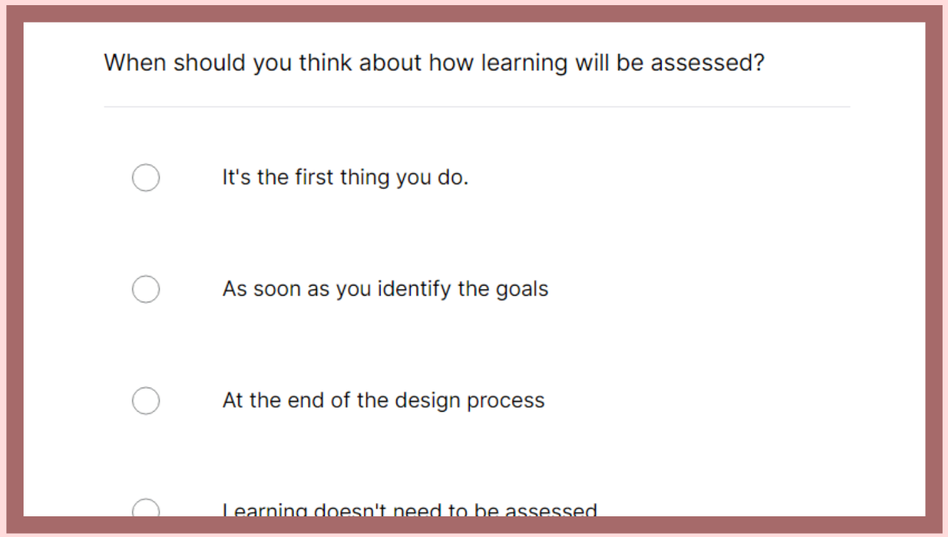
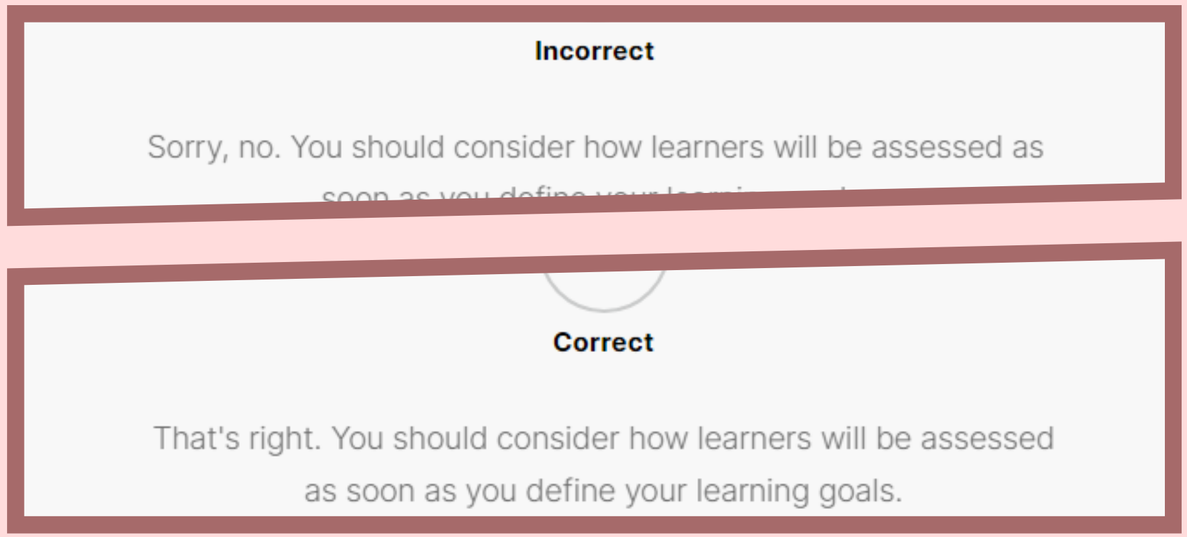
Micro-Learning:
Designing Effective Learning

Immediate Feedback

Take the course!





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E-Learning Ethics Workshop
Generative AI

Take the course!

I created this **workshop** in 2023, but it has stayed relevant because it uses current (at the time) events to guide reflection. This allows learners to develop a deeper understanding of the ethics surrounding generative AI that will guide them as it continues to revolutionize modern life.

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E-Learning Ethics Workshop Generative AI

Take the course!

Learner-Centered Writing

- Conversational Tone
- Important ideas in bold.
- Set Expectations

The goal of this course isn't to tell you what to think. The aim is to provide you **a pathway to form your own decisions so you can approach AI with confidence** and make decisions that are ethical, effective, and most importantly, right for *you*. To do this, each lesson will end with a reflection prompt. Use the prompt to write out your ideas, think about the case study, and ask more questions. By the time we wrap up with Best Practices you should

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E-Learning Ethics Workshop
Generative AI

Take the course!

Viral (okay, semi-vial) social media moments are great discussion starters for in-person workshops!

Real or AI?

Instagram: @CharingCrossPhoto July 9, 2023

Quick. Don't think too hard:

Is this a real photo or an AI generated image?

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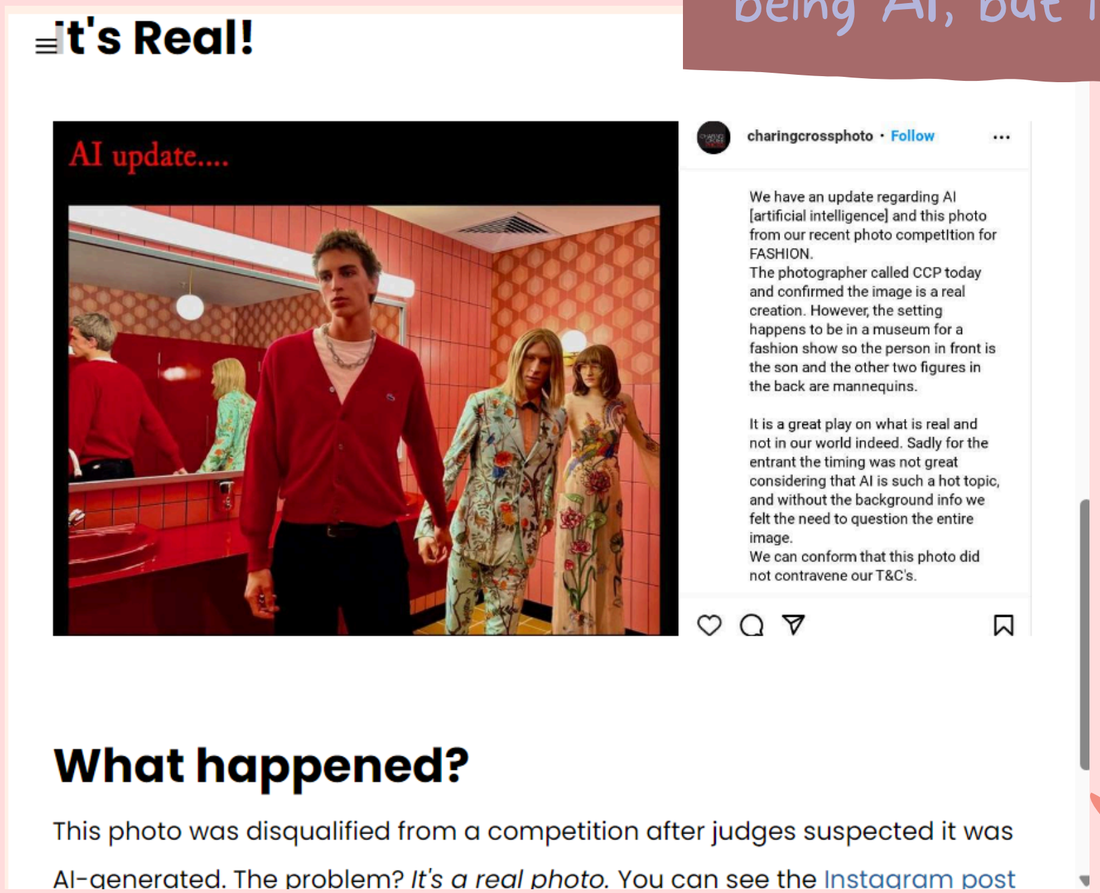
Generative AI

Take the course!

Real-Life Examples

- Engage Learners
- Provoke Thought
- Demonstrate relevancy



It was disqualified for being AI, but it is real!

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Image Editing

They say don't judge a book by its cover, but that's poor advice if you're selling books. Visually appealing content matters. I made this portfolio and the following image samples in Canva. In the past, I have used Photoshop, as well.

Tik Tok Music
How did this...
become THIS?

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Image Editing

Infographics can:

- Summarize key information from a learning experience.
- Become a reference tool to help learners integrate new information.
- Provide action items so learners can immediately implement learning

Click the infographic to learn more!

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Video Editing

Watch the video!

This short video tutorial showcases a single skill. The screen recorded demonstration is supported by both audio explanation and clear written instructions. Light editing keeps the video focused and fast-paced. I used WeVideo for this tutorial, but I also have experience with Final Cut and Adobe Premiere.

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